# GUIDELINES FOR PREPARING FULL PAPER OF TOURISM & HOSPITALITY INTERNATIONAL CONFERENCE 2016 PROCEEDINGS

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#### ABSTRACT

In this paper, the solution of Cauchy reaction-diffusion problems is presented by homotopy-perturbation method (HPM). Reaction-diffusion equations have special importance in engineering and sciences and constitute a good model for many systems in various fields. The HPM yields an analytical solution in terms of a rapidly convergent infinite power series with easily computable terms. Comparison between the solutions of HPM and the Adomian decomposition solutions, variational iteration solutions, homotopy analysis solutions and the exact solutions are made. The results reveals that the HPM is a powerful and efficient tool for PDEs.

Keywords: similarity solutions; boundary layer; heat transfer; stretching cylinder

# 1 General requirements

Papers should be prepared using **Microsoft Word** software on plain white paper of **A4** size (8.27" × 11.29"). The type font used is **Times New Roman**. Please note that there is an **5 pages** upper limit on the length of each paper. Do not insert page number. Submit both PDF and word version save as Word Documents. Please put the name of file as your paper ID. Underline the presenter name who will present the paper in the Conference.

## 2 Format

## 2.1 Margin

The margins for the general text is 1 inches on the top, bottom, left and right.

# 2.2 Headings

Type first-order heads in 12-point size, **bold**, left justified with initial capitalization of the first word only. First-order heads are preceded and followed by one line spacing. Second-order heads are different only in the font size, which is 10-point.

## 2.3 Header

The following header is positioned at 0.8 inches from the top of the <u>first page only</u>. Font size is 8-point, regular.

Proceedings of the Tourism and Hospitality International Conference (THIC 2016)

## 2.4 Figures and tables

All figures and tables must be numbered and captioned. They must be properly centered on the page within the prescribed margins. The word Figure or Table is preceded by a period and one character spacing, followed by its caption. Font size is 8-point, regular. Its number and caption that appear below the figures or above the tables are preceded and followed by one line spacing.

#### 2.5 Footnotes

Footnotes are not allowed.

# 3 Layout

## 3.1 Title

The title of the paper must be in CAPITAL letters, **bold**, 14-point size and is centered at the top of the first page; begins three lines spacing below and followed by two line spacing after (refer to the illustration on front page).

## 3.2 Name of Author(s)

The name of author(s) should be in upper and lower case, regular, 12-point size and is centered (refer to the illustration on front page).

## 3.3 Author affiliation(s)

Author(s) affiliation, address of affiliation, the city and state are in upper and lower case, regular, 8-point size and is centered below the author name; followed by two lines spacing after.

#### 3.4 Abstract

Include a brief abstract of your manuscript on the first section of your paper. This section bearing the heading **Abstract** in **bold**, 8-point size and left justified, is preceded by a period and one character space, followed by the text in *italics*. An identation of 0.5 inches is used on both the right and left margins (refer to the illustration on front page).

## 3.5 Text

Text must be typed on single spacing, regular, 10-point size and justified. Paragraphs begin with an indentation of 0.2 inches. No spacing is required between paragraphs.

## 3.6 Acknowledgements

This is optional. If included, this section should be placed immediately after the text; single-spaced and justified. Font size used is 10-point, regular.

## 3.7 References

Bibliographical references appear after **Acknowledgements**. Use 9-point size and alphabetically using **APA Style**.

# 4. Systematic Full Paper (Research paper recommended to this conference)

- 4.1 Abstract
- 4.2 Introduction
- 4.3 Methodology
- 4.4 Result & Discussion
- 4.5 Conclusion
- 4.6 References